

**The  
IBM Correcting  
"Selectric" III  
Typewriter.  
Try it for  
15 days without  
obligation.**

International Business Machines  
Corporation  
*IBM Direct*

Printed in USA 281  
VJ

**Call IBM Direct to  
order the standard of  
excellence in IBM  
"Selectric" typing.**

**Call toll free  
800-631-5582.  
In New Jersey call  
800-352-4960.  
In Alaska or Hawaii call  
800-526-2484.**

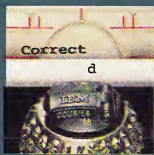


## The latest touch in typing

The IBM Correcting "Selectric" can produce crisp, clean, error-free typing the first time around. That's because it allows a typist to actually lift mistakes off the page as they occur...with a simple keyboard operation that barely breaks the typing rhythm.

When a mistake is made, simply press the special correction key to backspace to the point of error. Retype the error to lift it off the page. Type in the correction. Then proceed at first-draft speed to a finished, high-quality result.

It's hard to ask more of an electric typewriter than that. But we have. From its contemporary lines to its smooth operational feel, the IBM Correcting "Selectric" III offers more than ever.



## The IBM Correcting "Selectric" III Typewriter

Since its introduction, the IBM Correcting "Selectric" has been second to none.

This was the first typewriter that lifted typing mistakes cleanly off the page. Right from the keyboard. And that simple maneuver made typing history. Because it did away with erasures, correction fluid and tape. And elevated the secretary's job to new levels of proficiency.

By design the IBM Correcting "Selectric" offered simplicity in motion. Its pleasing product was the day's correspondence typed at fast, rough-draft speed. And at day's end, paperwork could be ready for executive signature in less time. At less cost.

Productivity like this is not merely desirable. In these inflationary times it's a necessity. So while it has always made sense to choose the IBM Correcting "Selectric," today it makes even more sense.

**Yes.** I wish to order—  
(indicate quantity) IBM Correcting  
“Selectric” III Typewriter(s), Model 6705,  
at \$1035 each.\* I understand that I will be  
invoiced at time of shipment. If not com-  
pletely satisfied, I may return the type-  
writer(s) to IBM within 15 days for a full  
refund. Please send me the typewriter(s)  
with the options as indicated:

\*Does not include acoustical sound hood.

| Color                          | Quantity   |
|--------------------------------|------------|
| Raven Black                    | _____      |
| Topaz Bronze                   | _____      |
| Marlin Blue                    | _____      |
| Elements                       | Select two |
| Letter Gothic<br>(12-pitch)    | _____      |
| Presenter Orator<br>(10-pitch) | _____      |
| Prestige Elite<br>(12-pitch)   | _____      |
| Courier<br>(10-pitch)          | _____      |
| Orator<br>(10-pitch)           | _____      |

*These elements are designed to work  
only with the IBM Correcting “Selectric” III  
and the IBM electronic typewriters.*

|                      |       |     |
|----------------------|-------|-----|
| Authorized Signature |       |     |
| Business Phone       |       |     |
| Name (please print)  |       |     |
| Firm                 |       |     |
| Street Address       |       |     |
| City                 | State | Zip |

#### I would like to know more.

Please contact me about:

- ☐ Trade-in  
☐ Service agreement  
☐ Other:

The IBM Correcting “Selectric” III Type-  
writer carries a limited 90-day warranty. A  
copy of the warranty is available at no  
charge from *IBM Direct*, 1 Culver Road,  
Dayton NJ, and will be mailed following  
receipt of order.

Terms and conditions governing the sale  
will be mailed following receipt of order. All  
orders are subject to credit approval with  
possible prepayment required. Sales tax will  
be added where applicable.

#### Accessories and supplies

- ☐ Optional acoustical  
sound hood at  
\$45.00.  
☐ Supply Kit contain-  
ing 12 IBM Correct-  
able Ribbons and  
12 IBM Lift-off  
Tapes at \$64.25  
each. 2-5 kits at  
\$60.50 each. 6 or  
more kits at \$57.00  
each.\*

\*Quantity prices apply to single shipments to  
one location only.

#### Check one payment option:

- ☐ Bill my company. (Attach purchase order if  
required.) Terms: net 30 days from date of  
invoice.  
☐ Charge my credit card account:  
☐ Visa ☐ Diners Club  
☐ Master Charge/ ☐ American Express  
Master Card

Account No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

**Phone orders:** Please ask for extension  
700 on phone orders.

Please allow up to 5 weeks for delivery.  
Current delivery schedule can be con-  
firmed by calling *IBM Direct*, 800-631-5582.  
In New Jersey call 800-352-4960. In Alaska  
or Hawaii call 800-526-2484. Actual delivery  
date will also be confirmed upon receipt  
of order.

Prices are subject to change without notice.

Government pricing available. Just call your  
local IBM Branch Office.

#### Quantity

## Additional features and advantages of the IBM Correcting “Selectric” III:

### Single-element typing for singular results

With the IBM Correcting “Selectric”  
there are no typebars to jam or pile up.  
No moving carriages to contend with.  
Nothing to interfere with fast, almost  
effortless typing. And single-element  
typing delivers a sharp, uniform  
impression on the page, with accurate  
character alignment.

### More than 20 type styles snap in and out in seconds

Fitting a type style to the purpose of  
your communications was never so  
easy. And never so adaptive to a secre-  
tary’s creativity.

You can be businesslike or informal.  
Technical or personal. Subtle or bold.  
That’s because there are a variety of  
styles for executive correspondence...  
statistical reports...bulletins...and  
almost any other need that arises.

### Dual pitch gives you even greater type flexibility

On dual-pitch models, a simple flick  
of a lever makes it possible to type 10  
characters per inch (for impressive,  
easy-to-read results) or 12 characters  
per inch (when you have more to say in  
less space). And when ordering a dual-  
pitch model, you get your choice of  
two type styles at no additional charge.

### Legal-size carrier for greater flexibility

The IBM Correcting “Selectric” Type-  
writer, Model 6705, is equipped with a  
15-inch carrier. It accommodates a  
legal-size 8½ x 14-inch page, either  
vertically or horizontally. It will be  
shipped with the American Standard  
Keyboard pictured above.

### Three colors to choose from

An attractive accent in both contem-  
porary and traditional offices, the IBM  
Correcting “Selectric” Typewriter is  
available in Marlin Blue, Topaz Bronze  
and Raven Black.

### Other options:

Alternate type  
styles, keyboard  
arrangements and  
carriage lengths are  
also available. For  
more information  
about these options,

or about other IBM  
typewriters, just  
ask when you write  
or call.

The word “Select-  
tric” is a registered  
trademark of the  
IBM Corporation.



Letter Gothic



Presenter Orator



Prestige Elite



Courier



ORATOR

These elements are  
designed to work  
only with the  
IBM Correcting  
“Selectric” III and  
the IBM electronic  
typewriters.

Type specimens  
are shown at 50%  
of actual size.



# Try it in your office for 15 days without obligation:

## Call or write *IBM Direct*

The IBM Correcting "Selectric" III Typewriter is priced at \$1035, and you're invited to put it to work on a trial basis for 15 days. You will be billed upon shipment. However, if not completely satisfied, return it at IBM expense for a full refund. To order, simply call *IBM Direct* toll free, 800-631-5582. In New Jersey call 800-352-4960. In Alaska or Hawaii call 800-526-2484.

Or complete the attached order form and mail to *IBM Direct*, 1 Culver Road, Dayton, New Jersey 08810.



- 1 Paper-bail release lever**  
Located outside the sound hood for easy access and control.
- 2 Lighted margin scale**  
Shows at a glance on dual-pitch models if the machine is set in 10-pitch or 12-pitch and where the carriage is located. It's also a visual reminder to turn the machine off when not in use.
- 3 Acoustical sound package**  
An optional feature that reduces noise and glare from office light.
- 4 Large, nonglare keys**  
Provide 25% more key surface for better typing touch. Nonreflective surface helps reduce glare.
- 5 Contemporary design**  
Low, rounded corners offer stylish appearance. And reduce possibility of snagging clothing.
- 6 Expanded character set**  
Standard 92-character keyboard.
- 7 Page end indicator**  
A simple way to help ensure consistent bottom-page margins. Also serves as a paper rest for proofreading.
- 8 Redesigned platen knobs**  
Easy to turn for precise page position.

convenient  
conveniently

10-pitch  
12-pitch



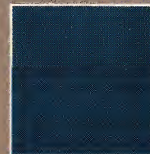
Raven Black



Topaz Bronze



Marlin Blue



Because of the inherent difference between printed colors and actual case colors, the colors shown are not truly representative and are to be used as an approximate guide only.